

Michael Hanke*

Vilém Flusser's *Language and Reality* (1963) within the context of his media-philosophy

Language and Reality (*Língua e Realidade*), written 1963 in Portuguese, is Vilém Flusser's first publication on the subject of language. Communication as inter-subjective conversation is regarded here as the very form in which language lives up to itself. Already in this early phase of his Brazilian work – which so far has not been given the attention it deserves – future themes are present in an embryonic way. His reflections on electronic brains participating in a communication network, for instance, can be found again in the concept of a telematic information society. Flusser's recourse to European language theories throws a rather unexpected light on his media and communication theory of the eighties and early nineties.

Key Words: philosophy of language, media-theory, telematic society

*Universidade Federal de Minas Gerais, Belo Horizonte, Brazil

michaelhankebeaga@yahoo.com.br