

Norval Baitello Júnior\*

Vilém Flusser e a Terceira Catástrofe do Homem ou as Dores do Espaço, a Fotografia e o Vento

Vilém Flusser's contribution to modern Media Theory might have found a possible synthesis in his text "Nomadic Reflections" presented in one of the 'Kornhaus-Seminare' organized by Harry Pross, on the subject of Euronomadism. Flusser presents a division of the history of humankind into three great catastrophes: humanization, civilization and a third catastrophe, still nameless. This last one that is occurring now will turn humankind back to nomadism. Wind, the desert, granules and emptiness become again decisive categories for the communicative behavior of humankind, already perceivable through photography and technical images. Things and their materiality lose in value, non-things and their immateriality gain in value.

Keywords: Media Theory, Image, Techno-Image, non-things, nomadism, photography

\* PUC-SP (Pontifícia Universidade Católica de São Paulo)

[norvalbaitello@pucsp.br](mailto:norvalbaitello@pucsp.br)