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The Camera That Ate Itself

This text starts from Flusser's description of the camera as an 'apparatus'. Working with John Hilliard's series of photographs *A Camera Recording Its Own Condition (7 apertures, 10 speeds, 2 mirrors)* a number of developments of the idea of the apparatus are made. The text discusses medial will to power, Marxist theories of the machinic, and conceptual art's exploration of the materiality of informational systems. It draws upon reflexivity in Flusser's formulation of the apparatus, in cybernetics, and in Foucault's Nietzschean theories of knowledge.

Keywords: apparatus, Hilliard, Foucault, Nietzsche, Deleuze, Marx, Flusser

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